







Our project is always looking for ways to facilitate improved cooperation and competition that pushes all firms to act in more inclusive ways (benefitting all)

... or else to get sanctioned by the market (get in trouble for not doing so or lose business advantage or revenue)

Let's see how this works ...















Performance Clubs ... allow farmers & buyers to work out a joint response to opportunities and threats when they occur.

There is a prolonged dry spell, a new crop pest, and a global drop in price! Let's talk about how we all manage this!























