MARKET SYSTEMS DEVELOPMENT -FACILITATION TACTICS LEARNING SERIES

Suppliers' Performance Club Series:

Global GAP example

to understand the changes

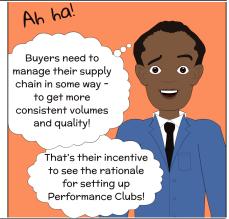
we are trying to facilitate in the market





firms. Their most efficient farmer suppliers can become members.





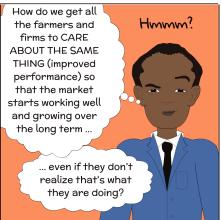
Why and when should we implement Performance Clubs?





What CHANGE are we trying to facilitate in the market ... by using Performance Clubs as a tactic?

















international

markets..

to actually invest in

this or to change ...

